



Certificate of Achievement

Theresa Balsdon

has completed the following course:

DIGITAL SKILLS: MOBILE ACCENTURE

This online course described the importance of mobile in an ever-evolving digital world. It provided an introduction to mobile design, development and creating mobile experiences, as well as bigger concepts related to mobile technology.

2 weeks, 2 hours per week



Camilla Drejer
Director
UKI Corporate Citizenship



In association with



The person named on this certificate has completed the activities in the attached transcript. For more information about Certificates of Achievement and the effort required to become eligible, visit futurelearn.com/proof-of-learning/certificate-of-achievement.




This certificate represents proof of learning. It is not a formal qualification, degree, or part of a degree.



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DIGITAL SKILLS: MOBILE ACCENTURE



89%
OVERALL
SCORE

In 2016, mobile use overtook desktop use. This course explored the meaning of mobile technology and its growth and benefits. It provided an introduction to mobile design concepts and development approaches, and outlined the seven principles underpinning the design of an effective mobile application. The concept of the Internet of Things (IOT) was also explained, including the associated benefits and challenges.

- The Internet of Things

STUDY REQUIREMENT

2 weeks, 2 hours per week

LEARNING OUTCOMES

- Describe what mobility is in the context of digital
- Describe the growth of mobility and benefits associated with it
- Describe what mobile design is, including concepts such as wireframes
- Identify seven principles of good mobile app design and the importance of effective design
- Describe what the 'Internet of Things' is and some of the benefits associated with it
- Identify security risks related to the 'Internet of Things'

SYLLABUS

Week 1: The rise in mobile technology

- What is mobility?
- The benefits of mobility
- Mobile technology growth
- Wearable technology

Week 2: Mobility in practice

- Mobile design principles
- Building mobility - core development approaches